

Chris Sharp

Creative - Designer

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PROFILE

Chris Sharp is an independent designer with a comprehensive understanding of the digital landscape. Operating out of his Downtown Los Angeles studio, his disciplines include but are not limited to graphic design, visual identity design, UI, web & mobile design and illustration.

An accomplished professional with over 10 years industry experience both in New Zealand and London, before relocating to Los Angeles to pursue a fine art career. He is currently exploring new opportunities that combine his high level of expertise and love of working with inspiring people to create killer art and design projects.

EXPERIENCE

Fine Artist

Painter/Mixed Media
2014 - Ongoing

*(Studio in Arts
District, DTLA)*

- Showed 4x at HANGAR Gallery, Santa Monica
- Multiple works purchased by high net-worth collectors and hung alongside works by Banksy and Shepherd Fairey
- Work featured as a key piece in the independent film SHORTWAVE
- Murals featured at Burning Man

LuxDeco.com

Design Director
2012 - 2014

*(VC funded online
furniture startup
London, UK)*

- Designed & launched company website & iPad app, working closely with developers and providing pixel perfect assets
- Responsible for site-wide design style evolution and vision
- Managed freelance designers

Splendid

Senior Designer
2009 - 2012

*(Design Agency
Soho, London)*

- Various visual design based responsibilities included micro-sites, app UI and pitch decks
- Close working relationships with agency founders
- Clients included Intel, Aston Martin, eBay, Wired, The Times, Barclay Bank, FlyDubai, and Gamesys

UKTV

Senior Designer
2008 - 2009

*(UK's 3rd largest TV
company, London, UK)*

- Web design layout from wire-frames to production
- Created UI & web graphics for new channel launches such as Dave, Good Food and Homes TV
- Presented designs in corporate boardroom and group settings
- Worked closely and efficiently with information architects, project managers, and developers

Shift

Web Designer
2006 - 2008

*(New Zealand's premier
web communications
agency at the time)*

- Web page visual design and layout involved meeting with clients to establish their design needs, pitching, brainstorming, and planning next steps
- WordPress set-up, skinning and customization
- Compression and formatting of video
- Clients I worked with included Park Road Post (Peter Jackson's film post-production facility), Grant Major (OSCAR Award Winning Film Production Designer), Education NZ, Tourism NZ, Firestone Tires, NZ Police, and the NZ Department of Conservation

The University of Otago

Web Designer
2001 - 2005

*(New Zealand's
top-ranked research
University)*

- Completely re-designed the University's corporate website
- Worked closely with a variety of University staff in the development and design of divisional and departmental sub-sites
- Advised on current online trends and technologies

EDUCATION

- Diploma in Graphic Design, Natcoll Design & Technology, Christchurch, NZ
- Certificate in Logic Pro (audio sequencer), Fresh Audio, Wellington, NZ

SKILLS

Include but are not limited to graphic design, visual identity design, UI, web & mobile design, illustration & vector art, Adobe CS, Illustrator, InDesign, CSS & HTML(basic), WordPress, Logic

ACTIVITIES

Fine Art, Street Art, Guitar, Training & Yoga, Travel, Transcendental Meditation, Soccer, Wakeboarding, Skateboarding & Snowboarding, Festivals, Camping & The Outdoors, Family